WISCONSIN *Elks* ASSOCIATION

a fraternal organization

STATE CONVENTION 2011 - WAUSAU

COMMITTEE REPORT

Please e-mail this form in to the State Secretary at elksbugle@aol.com and he will post it on the Wisconsin Elks Association web site, wielks.org.

Date Saturday, April 30, 2011

Time 9:00 a.m.

Committee Name ER/Leading Knight Advisory

Open discussion was held on inter-lodge communications, promotion of lodge activities—ways to better communicate via mailings, newsletters, etc.; rising cost concerns—printing and mailing.

PGER F. Louis Sulsberger discussed do's and don'ts of advertising "Open to the Public". PSP James Meyer discussed what to expect at the 147th Elk's Grand Lodge Convention in Phoenix to take place in July. Packets will be mailed one week prior to the convention to those attending.