WISCONSIN *Elks* ASSOCIATION

A fraternal organization

COMMITTEE REPORT

Please turn all copies in to the State Secretary at General Session

Date February 5, 2011

Time 10:00

Committee Name Membership & Lapsation

Meeting called to order at 10:00 by Chairperson Jack Madson followed by the Pledge of Allegiance. Jack introduced our State President Bob Bohnsack who thanked the committee and encouraged each lodge to have "Homecoming" parties. Jack handed out the membership and noted that at this time we are a +6 in the state. With so many new people in attendance we discussed ways to try to retain the members we have and other was to bring in new members. Some suggestions were to have a game room for kids, pool tournament for members and their guest, & packer parties. Try to affiliate with a young professional organization as once they get older they will look at joining a fraternal organization, Why not the Elks. Other ways to get new members is by press coverage of charitable events that the lodges do or Public service announcements. It was memtioned about a survey the Florida elks did and published. Jack said he would look into that for the next meeting. Jack also said he would once again bring the new members handbook that the Sheboygan Lodge has. Meeting adjourned 10:40.